

ITINERARY
Bedford International VIP Italy Trip
10 MAY - 20 MAY 2001
Escort: John Vesce

Dear Bedford VIP:

Congratulations! You have earned a trip on what many consider the most memorable supplier trip to Italy in all of the wine industry. The trip has been designed for you to learn about the splendid suppliers of the Bedford portfolio. But Bedford recognizes that in order for you to appreciate and understand Italian wines, you must also understand and enjoy the splendors of the Italian culture. Therefore, the itinerary is full of many hours of leisure time and sightseeing in the great cities of Italy. This itinerary is designed to prepare you for this memorable trip. Please read it carefully! Avanti!

DRESS CODES:

- **Casual: nice, clean shorts or slacks and comfortable footwear. Mostly for day wear and sightseeing.**
- **Casual Chic (same as business casual): nice pants or skirt, nice shirt, no shorts. Mostly for supplier evening events.**
- **Jackets are optional. No ties are necessary or desirable**

NOTE: Dress very comfortable for flying. Wear heavy socks because the floor of planes is usually cold, particularly for the flight to Italy. Now, I would never suggest to take those comfy white pillows on the plane, but I sure get lonely for them while riding for hours on the bus!

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THURSDAY
10 May

Take connecting flights to Newark Airport.

Make sure that from your *originating city* you check your luggage *through to Rome* and that your final destination on your luggage receipts is "FCO" (Rome). You should change some money at your originating city or at Newark to save you time when you arrive in Italy.

5:30 Continental Flight 40 from Newark Airport to Rome.

Go directly to the gate at Terminal C for ***flight 40 to Rome***. Check in with John Vesce of Bedford Brands at the gate. **HAVE VALID PASSPORT READY AND WEAR NAME BADGE. PLEASE WEAR THE NAME TAG SO YOU CAN RECOGNIZE EACH OTHER IN THE WAITING AREA, ON THE PLANE, AND IN ITALY.**

**FRIDAY
11 May**

07:45 Arrive Leonardo da Vinci Airport, Rome. After exiting Customs, go across the street to the bus parking area and look for the large LAZZI bus. *The buses are all parked in the same place across the arrivals lane and reachable by underground escalator to the other side of the street.*

08:15 Depart for Hotel Castelvechio (Overlooking the volcanic Lago Albano)
Viale Pio XI 23
Castelgandolfo (The Pope's summer residence near Rome)
Tel: 011-39-06-9360308
Fax: 011-39-06-9360579

09:30 Arrive and check into Hotel Castelvechio. Continental breakfast available.

10:15 Refresh and change of clothes in room. Optional time. CASUAL

12:00 Light buffet lunch at Castelvechio.

12:30 Transportation to Rome (Fra Albenzio drop off point) for a guided tour of the Vatican Museum, Sistine Chapel, and St, Peter's. Optional time available.
CASUAL

16:30 Meet Lazzi bus at the Gianicolo Parking near the Vatican. Return to Hotel for change and rest.

19:30 "Night in Tuscany". Dinner and tasting at the Castelvechio restaurant, hosted by Lorenzo and Franca Pinzauti, the owners of the estate of Colle Bereto of Radda in Chianti.

**SATURDAY
12 May**

07:00 to 09:00 Optional walk and breakfast

09:00 Bus to Rome for morning guided tour of Rome antiquity, including the Colosseum, Roman Forum, and monuments. Optional free time in the morning if you wish. CASUAL.

13:00 Optional free time in Rome after the guided tour.

16:30 Meet Lazzi bus at a predetermined pick up point for return to Hotel for refreshment and rest

19:00 Depart for "Puglia Night". Dinner and tasting at the "Ristorante Cacciani" in Frascati, hosted by Carlo and Sebastiano de Corato, owners of the Rivera Estate in Puglia. Via Armando Diaz 13/06-9420378. CASUAL CHIC.

SUNDAY
13 May

08:00 to 09:00 Breakfast in hotel

10:00 Check out of Hotel. CASUAL

10:30 Bus departs for Florence

13:00 Arrive Florence at the La Zecca parking area to meet tour guide for a guided tour of city. Also, optional free time in Florence.

17:30 Bus departs for San Gimignano area

18:30 Arrive Hotel Alcide
 Viale Marconi 67A
 Poggibonsi (SI)
 Tel: 0577-937501
 Fax: 0577-981729

Refresh in room. Guests of Casale Falchini

19:30 Depart for dinner and tasting at the "La Mandragola" restaurant in San Gimignano hosted by Riccardo and Michael Falchini. Meet Michael Falchini at the Porta San Giovanni, the main door to town. CASUAL CHIC.

22:00 Night tour of San Gimignano with Riccardo and Michael Falchini.

MONDAY
14 May

07:30 to 08:30 breakfast in hotel

08:30 Check out of hotel and depart for the Falchini vineyards in San Gimignano. CASUAL

09:00 Tour of the Falchini estate and vineyards.

11:00 Departure for the Umberto Cesari estate near Bologna in Emilia Romagna.

13:30 Visit to the Umberto Cesari vineyards and winery. Lunch with Umberto and Giuliana Cesari.

16:30 Departure for Le Marche and Ancona, home of Umani Ronchi and the Bernetti family.

19:00 Check into hotel Palace del Conero and refresh.

Palace del Conero

Via Adriatica

Aspio di Ancona

Tel: 071:7108312

20:00 Depart for the Ristorante Hotel Emilia in Portonovo near Monte Conero for dinner at tasting, guests of the Bernetti family. CASUAL CHIC

TUESDAY

15 May

07:00 to 08:00 breakfast in hotel

08:30 check out of hotel. CASUAL

09:00 Depart for a visit to the Umani Ronchi winery at Osimo and the Villa Bianchi vineyard.

12:00 Light buffet lunch at Villa Bianchi.

13:30 Departure for Venice.

18:00 Arrive Hotel Cambridge, guests of Bedford

Via A. Bafile 429/431

30017 Lido de Jesolo (Venezia)

Tel: 011-39-0421-972751

19:00 Free time in Lido de Jesolo. CASUAL WITH LIGHT SWEATER.

WEDNESDAY

16 May

07:00 to 08:00 breakfast in hotel

08:30 Check out of hotel. CASUAL

09:00 Depart on water shuttle for Piazza San Marco in Venice. Optional free time.

15:00 Depart by bus from Venice for the Borgo Magredo estate in Friuli-Grave.

17:00 Arrive at the estate of Borgo Magredo. Tour of the winery with Piero Totis and tasting at the vineyards.

19:00 Check into hotels and refresh. Guests of Genagricola, parent company of Borgo Magredo and Torre Rosazza:

Hotel Villa Cigolotti
Basaldella di Vivaro (PN)
Tel: 0427-976083
Fax: 0427-976085

Hotel President
Spilimbergo (PN)
Tel: 0427-50050
Fax: 0427-50333

20:00 Dinner guests of Genagricola at the Hotel LaScala. Tasting of the Torre Rosazza estate wines. CASUAL CHIC

THURSDAY

17 May

07:00 to 08:00 breakfast in hotel

08:30 Check out of hotel. CASUAL

09:00 Depart for the estate of Torre Rosazza in Friuli-Colli Orientali.

11:30 Light buffet lunch at Torre Rosazza. Tasting of Torre Rosazza wines.

12:30 Departure for the Verona area.

16:30 Arrive at the Michele Castellani estate and winery for tasting and tour of vineyards with Sergio Castellani and family.

18:30 Check in at the Montresor Hotel Catullo
Viale del Lavoro
San Martino Buon Albergo
Tel: 011-39-045-995000
Fax: 011-39-045-995000

Free night in Verona. Late night rendezvous at the ever popular "Bottega di Vino".

FRIDAY
18 May

07:30 to 08:00 breakfast and check out of hotel

08:30 Depart for morning guided tour of Verona. Also, optional free time in Verona. Be sure to have a light snack before you meet the bus for the 12:30 departure.

12:30 Departure for Piemonte and the Contratto estates and Bocchino Grappa. Meet at the Asti Est Exit.

16:30 Afternoon tour of Cerequio Barolo vineyard and the Barbaresco and Barbera Contratto estate areas.

18:00 Check into hotels :

Hotel Asti:Tel: 0141-824220

Hotel Le Campane: Tel: 0141-988650

Guests of Antonella and Carlo Bocchino. Refresh and clothing change. CASUAL CHIC.

19:30 Tour of Cantine Bocchino and grappa aging cellars
Dinner guests of Antonella and Carlo Bocchino in the Cantine Bocchino "Seduction Room". CASUAL CHIC

SATURDAY
19 May

09:00 Check out of hotel

09:30 Depart by bus for the Volpi winery in Tortona, Piemonte for a tour of the winery, vineyards, and tasting of the "shower wines".

13:00 Lunch with Carlo Volpi

15:00 Depart for Fara Novarese, the home of the Dessilani estate in Piedmont.

16:00 Arrive Dessilani and tour of vineyards and winery

18:00 Arrive at Hotel La Bussola
Via Boggiani 54
Novara (Att: Signore Minno
Tel: 0321-450810
Fax: 0321-452786

Check into hotel for refresh and change. CASUAL CHIC for dinner.

19:30 Dinner and tasting of Dessilani wines with Enzo Lucca.

SUNDAY
20 MAY

07:30 Depart Novara for Malpensa Airport in Milan. ***PLEASE BE SURE TO CHECK YOUR LUGGAGE THROUGH TO YOUR FINAL DESTINATION CITY.***

10:45 Departure Continental Flight 45 to Newark Airport

13:45 Arrive Newark Airport. Pick up add on flight to originating city.

NOTE: Please send Mario Belardino a few of your choicest photographs for possible inclusion on the Bedford web site. Thank you!