

**ITINERARY**  
**Bedford International VIP Italy Trip – West Coast**  
**31 MAY – 9 June 2001**  
**Escorts: John and Rona Vesce**

Dear Bedford VIP:

Congratulations! You have earned a trip on what many consider the most memorable supplier trip to Italy in all of the wine industry. The trip has been designed for you to learn about the splendid suppliers of the Bedford portfolio. But Bedford recognizes that in order for you to appreciate and understand Italian wines, you must also understand and enjoy the splendors of the Italian culture. Therefore, the itinerary is full of many hours of leisure time and sightseeing in the great cities of Italy. This itinerary is designed to prepare you for this memorable trip. Please read it carefully! Avanti!

**DRESS CODES:**

- **Casual: nice, clean shorts or slacks and comfortable footwear. Mostly for day wear and sightseeing.**
- **Casual Chic (same as business casual): nice pants or skirt, nice shirt, no shorts. Mostly for supplier evening events.**
- **Jackets are optional. No ties are necessary or desirable**

***NOTE: Dress very comfortable for flying. Wear heavy socks because the floor of planes is usually cold, particularly for the flight to Italy. Now, I would never suggest to take those comfy white pillows on the plane, but I sure get lonely for them while riding for hours on the bus!***

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**THURSDAY**  
**31 May**

**Make sure that from your *originating city* you check your luggage through to Rome and that your final destination on your luggage receipts is "FCO" (Rome). You should change some money at your originating city to save you time when you arrive in Italy.**

**FRIDAY**  
**1 June**

17:30 Arrive Leonardo da Vinci Airport, Rome. John Vesce *will be waiting for you right outside of customs (please exit left). You will be boarding a big Mercedes bus with Giorgio dell'Artino as your driver. Giorgio speaks English and is very experienced at dealing with our VIP tours.*

18:15: Depart for Hotel Castelvechio (Overlooking the volcanic Lago Albano)  
Viale Pio XI 23  
Castelgandolfo (The Pope's summer residence near Rome)  
Tel: 011-39-06-9360308  
Fax: 011-39-06-9360579

19:00 Arrive and check into Hotel Castelvechio.

20:00 "Night in Piemonte". Dinner and tasting of Bedford's "shower wines" produced by Cantine Volpi at the Castelvechio restaurant overlooking Lago Albano, hosted by Carlo Volpi.

## **SATURDAY** **2 June**

07:00 to 09:00 Optional walk and breakfast

09:00 Bus to Rome for all day guided tour of Rome, including the central antiquity area of Rome: Colosseum, Roman Forum, and monuments. Vatican City and St. Peter's Basilica in the afternoon. Start at the Colle Oppio meeting point. Also, optional free time. CASUAL.

16:30 Free time for all in Rome

22:00 Meet bus for return to Castelvechio.

## **SUNDAY** **3 June**

08:00 to 09:00 Breakfast in hotel

10:00 Check out of Hotel. CASUAL

10:30 Bus departs for Florence

13:00 Arrive Florence at the La Zecca parking area to meet tour guide for a guided tour of city. Also, optional free time in Florence.

17:15 Depart from Florence and pick up Mark Pollacci at Florence airport arriving at 17:35 on Air France 5044 from Paris and then depart for the Chianti Classico area of Tuscany

18:30 Arrive at Hotel Europa  
Via Senese 293  
Poggibonsi (Siena)  
Tel: 0577-933402  
Fax: 0577-936069

Refresh in room. Guests of Lorenzo and Franca Pinzauti of the Colle Bereto estate.

19:30 Dinner and tasting hosted by Lorenzo and Franca Pinzauti of the Colle Bereto estate in Radda in Chianti. CASUAL CHIC.

**MONDAY**  
**4 June**

07:30 to 08:30 breakfast in hotel

09:30 Check out of hotel and visit to the Colle Bereto estate in Radda in Chianti. CASUAL

10:00 Tour of the Colle Bereto estate and vineyards.

11:30 Light snack at the Colle Bereto estate with Lorenzo and Franca Pinzauti.

12:30 Informal tour of Siena and surrounding area.

15:30 Departure for the Montellori winery, home of the Le Caselle estate wines.

16:30 Visit with Alessandro Nieri, owner of the Le Caselle wines.

17:30 Check into hotels and refresh and change. CASUAL CHIC.

Double room and two single rooms available at Montellori winery

Hotel Villa Sonnino (10 rooms)  
Via Castelvecchio 9/11  
Localita' San Catena (San Miniato)  
Tel: 0571-484033

Hotel La Campagnola (8 rooms)  
Viale Colombo 144  
Fucecchio  
Tel: 0571-260786

19:00 Open air dinner and tasting with Alessandro Nieri of Montellori and Le Caselle.

**TUESDAY**  
**5 June**

08:00 to 09:00 breakfast in hotel

09:30 check out of hotel. CASUAL

10:00 Depart for Montalcino, the home of the world famous Brunello di Montalcino.

11:00 Free time in Montalcino

12:00 Light lunch at tasting of Brunello di Montalcino and Rosso di Montalcino with Elia Loia of the Palazzo estate.

13:00 Departure for Venice.

17:00 Arrive Holiday Inn, guests of Bedford  
Quarto D'Altino  
Via G. Pascoli 1  
30020 Quarto D'Altino (VE)  
Tel: 0422-825000  
Fax: 0422-780650

19:30 Free time in Venice. CASUAL with light sweater.

**WEDNESDAY**  
**6 June**

07:00 to 08:00 breakfast in hotel

08:30 Check out of hotel. CASUAL

09:00 Depart for Venice. Free time in Venice.

15:00 Depart by bus from Venice for the Borgo Magredo estate in Friuli-Grave.

17:00 Arrive at the estate of Borgo Magredo. Tour of the winery with Piero Totis and tasting at the vineyards.

19:00 Check into hotels and refresh. Guests of Genagricola, parent company of Borgo Magredo and Torre Rosazza:

Hotel Villa Cigolotti  
Basaldella di Vivaro (PN)  
Tel: 0427-976083  
Fax: 0427-976085

Hotel President  
Spilimbergo (PN)  
Tel: 0427-50050  
Fax: 0427-50333

20:30 Dinner and tasting at the Hotel LaScala, guests of Genagricola. CASUAL CHIC

## **THURSDAY 7 June**

08:00 to 09:00 breakfast in hotel

09:30 Check out of hotel and depart for estate of Torre Rosazza. CASUAL

11:15 Arrive at the estate of Torre Rosazza in Friuli-Colli Orientali. Tour of the vineyards and tasting.

12:30 Light buffet lunch outdoors at Torre Rosazza.

13:30 Departure for the Verona area.

16:30 Arrive at the Michele Castellani estate and winery for tasting and tour of vineyards with Sergio Castellani and family.

18:00 Check in at the Hotel Catullo, guests of Bedford Brands

Viale del Lavoro  
San Martino Buon Albergo  
Tel: 011-39-045-995000  
Fax: 011-39-045-995000

Free night in Verona. Late night rendezvous at the popular "Bottega di Vino".

**FRIDAY**  
**8 June**

08:30 breakfast and check out of hotel

09:00 Depart for the Dessilani estate in Fara Novarese

11:30 Tour of Dessilani estate and lunch with Enzo Lucca

15:00 Departure for Piemonte and the Contratto estates.

17:00 Check into hotels :

Hotel Asti: Tel: 0141-824220

Hotel Le Campane: Tel: 0141-988650

Guests of Antonella and Carlo Bocchino. Refresh and clothing change. CASUAL CHIC.

18:30 Tour of Contratto aging cellars and museum.

19:30 Dinner guests of Antonella and Carlo Bocchino in the Contratto "Seduction Room".CASUAL CHIC

**SATURDAY**  
**9 June**

04:00 Early group departs for Malpensa Airport near Milan.

07:00 Depart Canelli for Malpensa Airport in Milan. ***PLEASE BE SURE TO CHECK YOUR LUGGAGE THROUGH TO YOUR FINAL DESTINATION CITY.***

Departure to local USA cities

**NOTE: Please send Mario Belardino a few of your choicest photographs for possible inclusion on the Bedford web site. Thank you!**